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## Unique Fundraiser Brings in over \$12,000 for the Emergency Shelter of the Fox Valley

Appleton, Wisconsin, April 26, 2011

“**Tying the NOT**”, an unusual mock wedding fundraising event, recently generated \$12,656 in gifts for the Emergency Shelter of the Fox Valley. These funds are particularly welcome since demand for homeless services is higher than last year and the Emergency Shelter of the Fox Valley is experiencing some delays in the receipt of federal funding.

The event was organized by a team from the Fox Cities Chamber of Commerce and Industry’s Leadership Fox Cities (LFC) class as their requisite community service project. Designed along the lines of a dinner theater performance, guests enjoyed an engagement party, a wedding ceremony, delicious dinner and a dance with actors from Lawrence University, Attic Theater, and other local celebrities who played the parts of the bridal party, family members and minister.

Presented by 95.9 KISS FM, the Tying the NOT engagement party was held at the Venue on March 11, and the wedding and reception were held at Liberty Hall on April 1. Primary sponsors were Avenue Jewelers, Kimberly-Clark Corporation and Miller Electric. Supporting sponsors included Charles the Florist, Harmony Café, Lawrence University, Liberty Hall, Mike Pope and the Papal Schism Band, Saykly’s Chocolates, Sew Inspired LLC, Star Mobile Entertainment and the Venue.

Gayle Schultz, Program Director of LFC, enjoyed the evening as a wedding guest and said, “With fresh wedding bouquets in hand, this LFC “Tying the Not” team delighted all, including their own class members, former LFC grads who had planned the first mock wedding and the many delighted guests who came eager to support the Emergency Shelter of the Fox Valley. What a successful evening of fun and fundraising!”

The mission of the Emergency Shelter of the Fox Valley is to provide temporary shelter to homeless individuals and families in a safe environment while providing guidance to people who are homeless or at risk to promote their self-sufficiency.

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